

TURN YOUR
Hobbies
INTO A

Jobby!

MODULE 3

*Amanda
Arneill*

MODULE 3: THE VIDS

NOTES:



WORD BRAINSTORM

BRAINSTORM ANY AND ALL WORDS THAT ARE RELATED TO WHAT YOU DO, WHAT YOU'LL BE OFFERING, YOUR TOOLS, YOUR LOCATION, WORDS THAT MEAN SOMETHING TO YOU, AND ALL RELATED WORDS (EX. LETTERING: SCRIPT, WORD, WRITE)



Amanda Arneill

THE NAME GAME

1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		
11.		
12.		
13.		
14.		
15.		
16.		
17.		
18.		
19.		
20.		

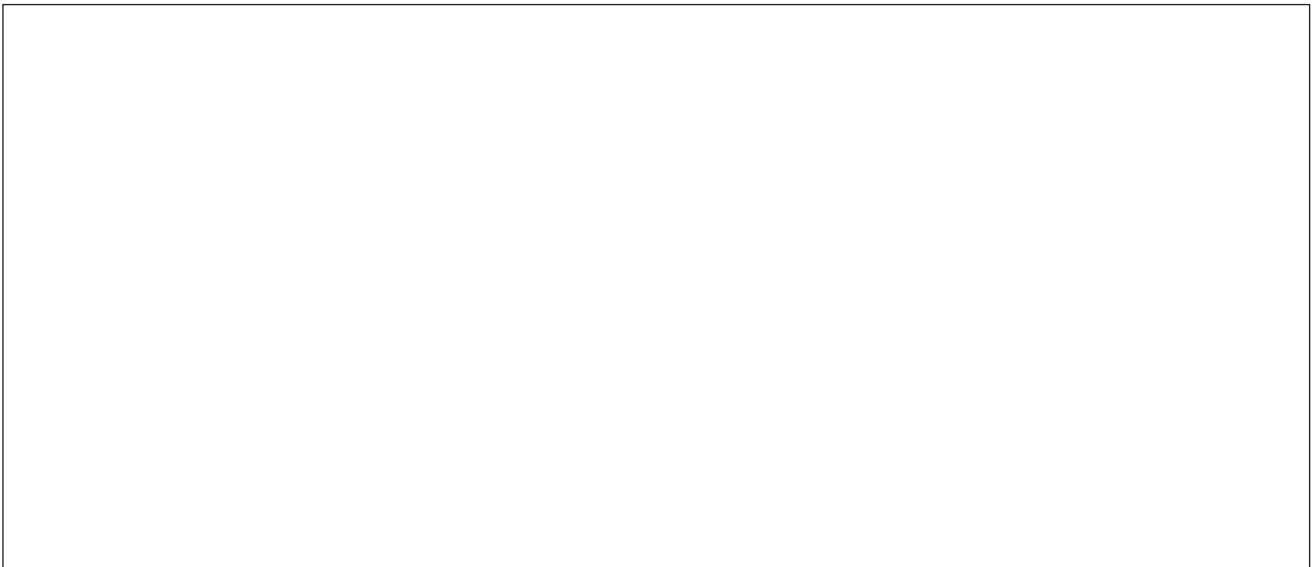
Amanda Arneill

MODULE 3: THE VIDS

GREAT TAG LINES DO THESE THINGS:



THINGS TO CONSIDER FOR YOUR LOGO:



Amanda Arneill

YOUR TAG LINE

A POWERFUL TAG LINE IS 3 - 5 WORDS THAT TELL MORE ABOUT WHAT YOU DO / SELL / OFFER. CONVEY FEELING AND PURPOSE AND SPECIFICS. FILL ALL THE SPACES WITH OPTIONS.

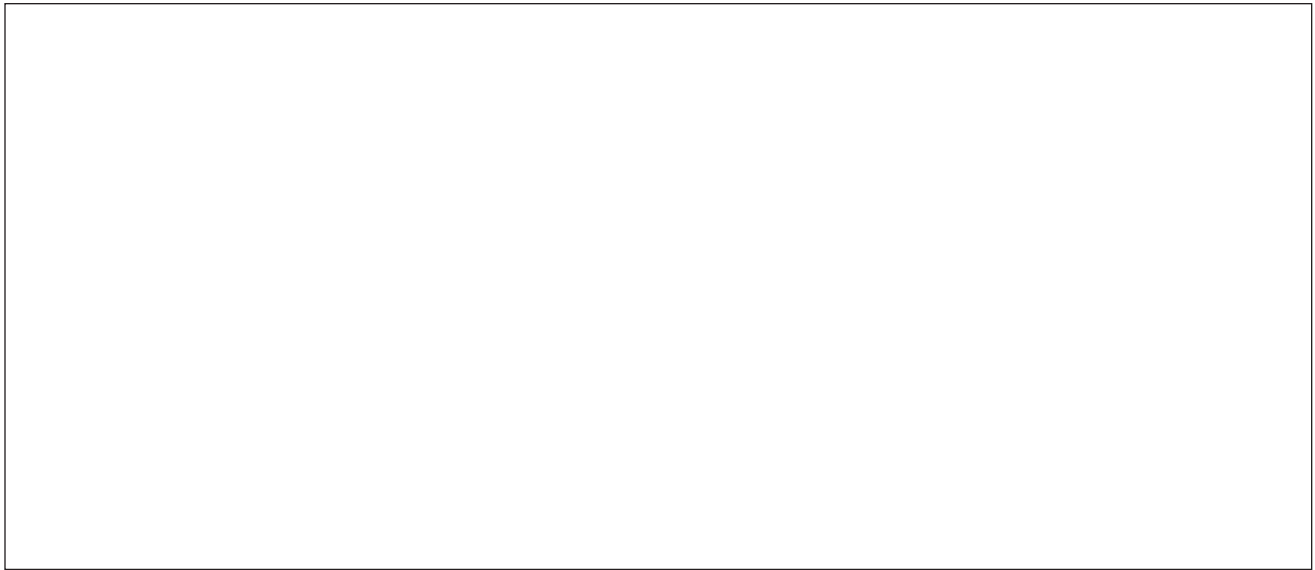
CHECK
YOUR
FAVES

Amanda Arneill

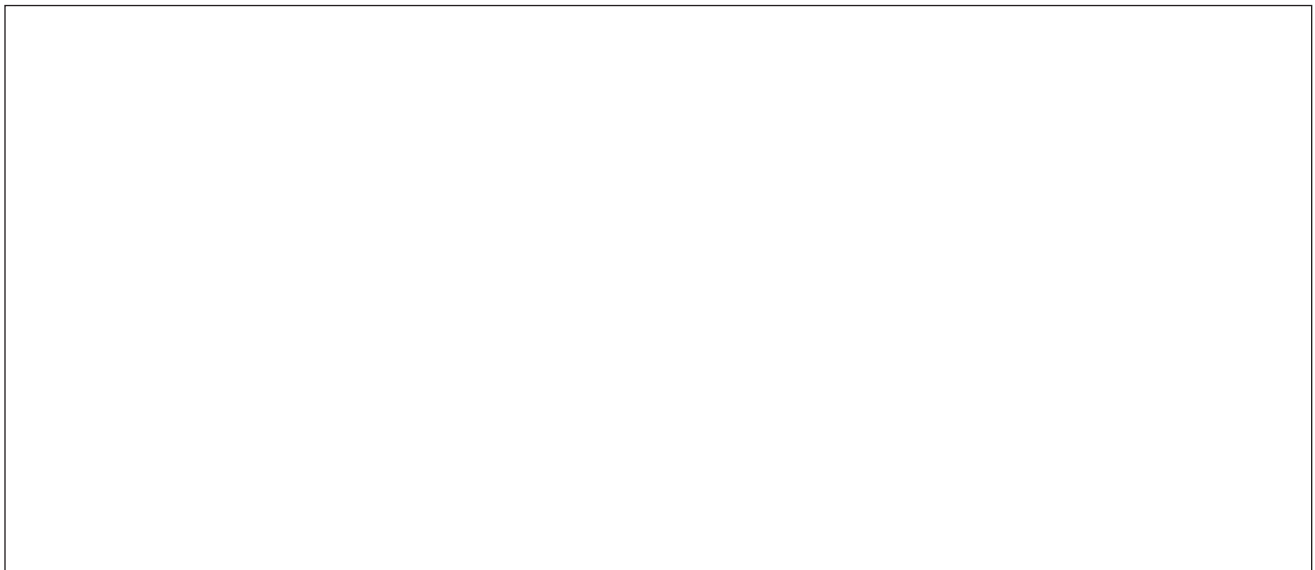
*Amanda
Arneill*

MODULE 3: THE VIDS

STEPS TO SEE DETAILS OF A WEBSITE IN GOOGLE CHROME:



IMPORTANT INFO FOR YOUR FINANCES:



Amanda Arneill

STYLE GUIDE: LOGO

MY SHOP NAME

Empty box for shop name

TAG LINE

Empty box for tag line

MAIN LOGO

FONT FREE LOGO

ALTERNATE LOGO

FONT FREE LOGO

Amanda Arneill

STYLE GUIDE: LOGO

MY SHOP NAME

TAG LINE

MAIN LOGO

FONT BASED LOGO

FONT:
WEIGHT:
SPACING:
SIZE:

ALTERNATE LOGO

FONT BASED LOGO

FONT:
WEIGHT:
SPACING:
SIZE:

Amanda Arneill

STYLE GUIDE: COLORS

MY THREE MAIN COLRS

COLOR	HEX CODE
COLOR	HEX CODE
COLOR	HEX CODE

SUPPORTING COLORS

COLOR	HEX CODE
COLOR	HEX CODE
COLOR	HEX CODE
COLOR	HEX CODE

Amanda Arneill