

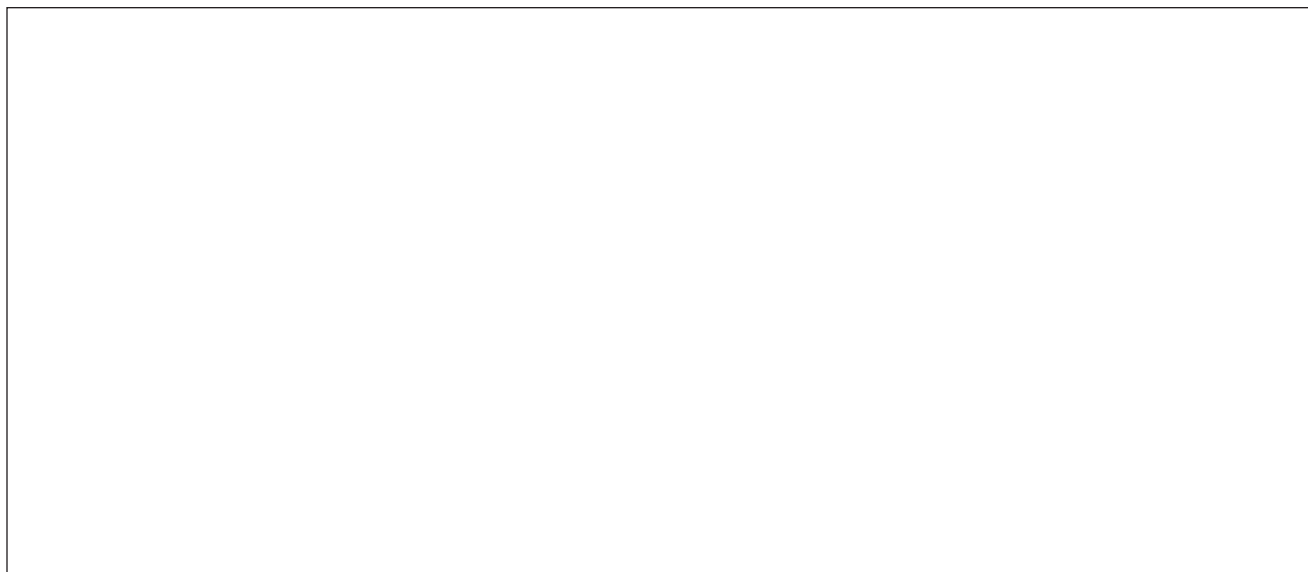
TURN YOUR
Hobbies
INTO A
Jobby!

MODULE 4

*Amanda
Arneill*

MODULE 4: THE VIDS

WHY A WEBSITE VERSUS ETSY



YOU OWN
WHAT'S YOUR

NOTES:



WORDPRESS INFO

NOTES:

MY FLYWHEEL USERNAME _____

MY FLYWHEEL PASSWORD _____

TEMPORARY DOMAIN _____

WORDPRESS ADMIN USERNAME _____

WORDPRESS ADMIN PASSWORD _____

FLYWHEEL STAGING USERNAME _____

FLYWHEEL STAGING PASSWORD _____

FLYWHEEL LOGIN IS USED FOR:

WORDPRESS LOGIN IS USED FOR:

Amanda Arneill

MODULE 4: THE VIDS

USE
BACKUPS
WHEN...

TO GET TO
THE ADMIN
BACKEND

POSTS

MEDIA

PAGES

PLUGINS



MODULE 4: THE VIDS

USERS

TOOLS

SETTINGS

APPEARANCE

NOTES:



MODULE 4: THE VIDS

THE PURPOSE OF A WEBSITE

BOUNCE RATE MEANS

WHAT 3 ITEMS CAN I PUT ON MY FRONT PAGE TO GET A CLICK THROUGH

NOTES:



MODULE 4: THE VIDS

A CALL TO ACTION IS...

SOME CALL TO ACTION IDEAS I MIGHT USE ARE

MUST HAVE PAGES

NICE TO HAVE PAGES



WEBSITE WIREFRAME

HOME PAGE

CALL TO ACTION

WHAT DO YOU WANT PEOPLE TO DO WHEN THEY COME TO THIS PAGE




WEBSITE WIREFRAME

ABOUT

CALL TO ACTION

WHAT DO YOU WANT PEOPLE TO DO WHEN THEY COME TO THIS PAGE



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WEBSITE WIREFRAME

SHOP

CALL TO ACTION

WHAT DO YOU WANT PEOPLE TO DO WHEN THEY COME TO THIS PAGE



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WEBSITE WIREFRAME

BLOG

CALL TO ACTION

WHAT DO YOU WANT PEOPLE TO DO WHEN THEY COME TO THIS PAGE



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WEBSITE WIREFRAME

RESOURCE LIBRARY

CALL TO ACTION

WHAT DO YOU WANT PEOPLE TO DO WHEN THEY COME TO THIS PAGE

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WEBSITE WIREFRAME

PORTFOLIO

CALL TO ACTION

WHAT DO YOU WANT PEOPLE TO DO WHEN THEY COME TO THIS PAGE



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